

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 571185 /		<u>Alt Order #</u> 09793033
<u>Product</u> OBAMA 4 AMERICA *A		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u> NW80	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	31	10/23/12	10/29/12	M-F 5-530a Good Day Colo	5a-530a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$250.00			
E 2	31	10/23/12	10/29/12	M-F 530-6a Good Day Colo	530-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
E 3	31	10/23/12	10/29/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
E 4	31	10/23/12	10/29/12	Good Day Colorado	7a-8a		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$300.00			
5	31	10/23/12	10/29/12	Good Day Colorado	8a-9a		:30			NM	10	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$175.00			
6	31	10/23/12	10/29/12	Regis & Kelly	90130a-10a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$200.00			
7	31	10/23/12	10/29/12	Everyday	10a-11a		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$100.00			
E 8	31	10/23/12	10/29/12	Ricki Lake	11a-12p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$100.00			
9	31	10/23/12	10/29/12	We the People w/ Glo	12p-1p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$150.00			
10	31	10/23/12	10/29/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$125.00			
11	31	10/23/12	10/29/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$125.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 571185 /		<u>Alt Order #</u> 09793033
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> OBAMA 4 AMERICA *A	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
12	31	10/28/12	10/28/12	FOX News Sunday	9a-10a		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S				1	\$150.00			
E 13	31	10/23/12	10/29/12	Judge Judy	3p-4p		:30			NM	5	\$1,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/23/12	10/29/12	MTWTF--				5	\$250.00			
E 14	31	10/23/12	10/29/12	Judge Judy	4p-5p		:30			NM	5	\$1,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/23/12	10/29/12	MTWTF--				5	\$250.00			
E 15	31	10/23/12	10/29/12	M-F 5p-530p Fox 31 News	5p-530p		:30			NM	5	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/23/12	10/29/12	MTWTF--				5	\$600.00			
E 16	31	10/23/12	10/29/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/23/12	10/29/12	MTWTF--				5	\$600.00			
E 17	31	10/28/12	10/28/12	News Sunday 5p-530p	5p-530p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S				1	\$450.00			
E 18	31	10/28/12	10/28/12	News Su 530-6p	530p-6p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S				1	\$450.00			
19	31	10/29/12	10/29/12	Bones Mon 7-8p	7p-8p		:30			NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	M-----				1	\$2,500.00			
20	31	10/29/12	10/29/12	Mob Doctor Mon 8-9p	8p-9p		:30			NM	1	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/29/12	11/04/12	M-----				1	\$2,200.00			
21	31	10/23/12	10/23/12	Hope/Ben Tuesday 7-8	7p-8p		:30			NM	1	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-T-----				1	\$2,200.00			
22	31	10/23/12	10/23/12	NewGirl/Mindy Tuesda	8p-9p		:30			NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-T-----				1	\$3,000.00			
23	31	10/24/12	10/24/12	FOX X Factor	7-9p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	--W----				1	\$3,500.00			
24	31	10/25/12	10/25/12	FOX X Factor	7-9p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	---T---				1	\$3,500.00			
E 25	31	10/26/12	10/26/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	----F--				1	\$1,600.00			
26	31	10/28/12	10/28/12	NFL/Postgame	2p-12a		:30			NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S				1	\$2,500.00			
E 27	31	10/28/12	10/28/12	Simp/Bob Sunday 7-8p	7p-8p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		10/22/12	10/28/12	-----S				1	\$2,000.00			
E 28	31	10/28/12	10/28/12	FamGuy/Dad Sunday 8-9p	8p-9p		:30			NM	1	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 571185 /		<u>Alt Order #</u> 09793033
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> OBAMA 4 AMERICA *A	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 10/18/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											5	\$7,500.00
Week:		10/22/12	10/28/12	-----S	1	\$2,000.00						
E 29	31	10/23/12	10/29/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	\$5,500.00
Week:		10/23/12	10/29/12	MTWTF--	5	\$1,500.00						
E 30	31	10/23/12	10/29/12	M-F LN 930p-10p	930p-10p		:30			NM	5	\$1,750.00
Week:		10/23/12	10/29/12	MTWTF--	5	\$1,100.00						
E 31	31	10/23/12	10/29/12	Fox 31 News Nightside	10p-1035p		:30			NM	5	\$750.00
Week:		10/23/12	10/29/12	MTWTF--	5	\$350.00						
E 32	31	10/27/12	10/27/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$650.00
Week:		10/22/12	10/28/12	-----S-	1	\$750.00						
E 33	31	10/27/12	10/27/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$1,800.00
Week:		10/22/12	10/28/12	-----S-	1	\$650.00						
E 34	31	10/28/12	10/28/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,600.00
Week:		10/22/12	10/28/12	-----S	1	\$1,800.00						
E 35	31	10/28/12	10/28/12	Su LN 930p-10p	930p-10p		:30			NM	1	\$1,750.00
Week:		10/22/12	10/28/12	-----S	1	\$1,600.00						
E 36	31	10/23/12	10/29/12	TMZ	1035p-1105p		:30			NM	5	\$70,350.00
Week:		10/23/12	10/29/12	MTWTF--	5	\$350.00						
Totals											122	\$70,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	99	\$57,750.00	\$49,087.50
10/29/12 - 10/29/12	23	\$12,600.00	\$10,710.00
Totals	122	\$70,350.00	\$59,797.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.